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# The Future of Education is in the CLOUD



**PARTNERS IN EDUCATION** From left: Globe Telecom EVP & COO Gil Genio, president & CEO Ernest Cu, Globals CEO Suhas Gopinath, and vice president for Strategy and Marketing Amruta Desai.

**“G**et your head out of the clouds!” Teachers would usually yell this to students who zone out of the class and start daydreaming because, well, they won’t learn anything. Today, however, teachers and schools are embracing the “cloud” because it’s becoming the primary source of learning tools.

One such school management system software is Educube. Developed by Globals, this system will help teachers, school staff members, and the entire educational institution manage their administrative work to help them better focus on the welfare of students.

Globe Telecom recently partnered with the company and will soon be working closely with Philippine learning institutions to advance the use of cloud-based software in every school in the country, initiating a major shift toward integrating technology into the local education system.

“As a telecom company, Globe is expanding its reach to more members of our society, particularly our country’s educators, by harnessing the latest technologies to better serve and impact the lives of many. Through online technology created specifically for the educational ecosystem powered

by our partner Globals, we can be a catalyst in shaping the future of the nation through progressive and world-class education,” explains Globe executive vice president and chief operating officer for International and Business Markets **Gil Genio**.

As part of the Globe Education Solutions suite, Educube will provide relational databases, including school compliance and inventory systems with the goal of improving efficiencies

of school operations and transparency to governing bodies like the Department of Education (DepEd), Commission on Higher Education, and Technical Education and Skills Development Authority (TESDA).

On a larger perspective, the Globe

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EVP and COO said that Educube would spur the increasing use of ICT by the local education system through the adoption of technologies in the learning process, school operations, and regulatory governance. This will be driven by increasing availability of infrastructure and affordability of solutions, heightened awareness and training on the benefits of ICT in education, as well as regulatory support for the DepEd's five-year information and communications technology for education or the ICT4E Strategic Plan.

"The goal of our technologies centered on the Educube school management system is to make schools more efficient and proactive," says Globals CEO **Suhas Gopinath**. By making the administrative process of schools more efficient, administrators can maximize their time instead of focusing on their records, while teachers can concentrate on the academic aspects of their core activities with their students."

As a school management system, the Globals executive explained that Educube would be beneficial to administrators and educators of the country's more than 61,000 schools and higher education institutions. It has the capacity to automate and integrate all administrative services such as staff and student information, admissions, enrollment, fees management, payroll, attendance, and grading system.

Once incorporated in the operations of a school, Educube will power financial and academic management processes leading to improved ef-

ficiencies, elimination of redundant data entries, and reducing risks of pilfer-

age. Reliable reports will be readily available and accessible in real time, while school data and systems are protected from obsolescence. Being cloud-based, Educube is easy to implement for schools and does away with additional infrastructure investments.

Starting operations in 2000, Educube has presence

in more than 11 countries worldwide. It has over 150 implementations, the largest by far is City Montessori School in India with approximately 52,000 students. Being an ISO 9001:2005 and ISO 27001:2008-certified organization, Educube has earned recognitions, particularly from *The Economist*, as one of India's fastest-growing technologies for empowering educators in East Asia. Founded by Gopinath at age 14, the Educube CEO was also cited three years after as the world's youngest CEO by top media organizations such as the British Broadcasting Company, *The Washington Times*, and *The Age*, among many others.

<http://www.globe.com.ph/education> or email [educationsolutions@globe.com.ph](mailto:educationsolutions@globe.com.ph).

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